



# Telemedicine & Data Privacy: Legal Gaps In Protecting Patient Confidentiality In India

**Jyotsna Singh**

Ph.D. Research Scholar  
Faculty of Law  
University of Delhi.

## **Abstract:**

Telemedicine has evolved as a viable method to improve healthcare accessibility and decrease expenses, especially in geographically varied nations such as India. The rapid digitalization of healthcare has generated considerable worries regarding data security and privacy. This research paper analyses the regulatory framework regulating telemedicine in India and the related data security threats. Essential rules encompass the I.T. Act 2000, SPDI Rules 2011, NMC Act 2020, and Telemedicine Practice Guidelines 2020. These seek to provide legal frameworks for telemedicine operations and tackle data privacy concerns. The document emphasizes the significance of patient consent, data confidentiality, and cybersecurity protocols in telemedicine. Although current rules establish a basis, there is an urgent want for thorough legislation specifically designed to address the distinct issues of telemedicine. The forthcoming Personal Data Protection Bill is anticipated to enhance data privacy regulations. Nevertheless, supplementary procedures are necessary to govern data encryption, ensure secure storage, and safeguard against cyber attacks. The study asserts that a coordinated strategy comprising policy-makers, healthcare providers, technology firms, and legal specialists is essential for tackling data security issues in telemedicine. Regular audits and evaluations must be required to guarantee adherence to data security requirements. With the expansion of telemedicine in India, stringent data security and privacy protocols will be crucial to establish patient confidence, stimulate innovation, and maximize the promise of digital healthcare in the nation.

## **INTRODUCTION**

Highly successful telemedicine applications have improved patient access to treatment while reducing healthcare costs. In 2016, around 61% of US healthcare institutions and 40%-50% of US hospitals used telemedicine. Revenue for telemedicine rose 60% in 2013. However, poor reimbursement rates and variations in license and practice among jurisdictions have impeded its widespread adoption. According to the World Health Organization (WHO), telemedicine involves the "delivery of health care services, where distance is a critical factor, by all health care professionals using information and communication technologies for the exchange of valid information for the diagnosis, treatment, and prevention of disease and injuries, research and evaluation, and for the continuing education of healthcare providers." Telemedicine is used to diagnose, treat, and prevent diseases and injuries, as well as conduct research and evaluations.

## **ANCIENT TELEMEDICINE**

Greek and Roman civilizations about 500 B.C. pioneered telemedicine. Medicines and medical advice were conveyed by human couriers between villages. Light reflections and smoke signals provided medical data. They announced births, deaths, and epidemics, especially at far distances. Intermediate communication methods like smoke signals and light reflections have been used to transmit medical information. Through electronic communication, illnesses and major health events like births and deaths have been tracked.

American Indian groups in ancient Greece used smoke signals to warn of medical problems.<sup>1</sup>

### **FIRST STEPS TO MODERN TELEMEDICINE AND RECENT APPLICATIONS**

The Netherlands transmitted heart rhythms initially in the early 1900s, establishing modern telemedicine. This included broadcasts to European radio consultation centers by the 1920s.<sup>2</sup> Since then, telemedicine has advanced greatly toward being part of modern medicine and health care. Using telemedicine extensively distinguishes this field. Early telemedicine pioneers relied on intuition to launch services. Telemedicine seemed to them to allow remote patients to visit specialists. Access to information for both doctors during a session would save medical waste and duplication. Telemedicine also seems to allow remote patients to visit specialists.<sup>3</sup>

In the early 1900s, numerous people researched ways to broadcast stethoscope data across communication lines (telephone, radio, etc.). However, none of their efforts succeeded. Telemedicine researchers published their initial discoveries on sending video, still photos, and sophisticated medical data in the late 1950s and early 1960s. Live video telemedicine consultations began in 1959 when the University of Nebraska televised neurological tests using interactive telemedicine. Educational applications for conveying medical data including fluoroscopy, x-ray, stethoscope, and ECG results are also common. Computers or tablets may display this data.<sup>4</sup> These early projects were aimed to achieve the following:

- Providing access to health care in rural areas.
- Urban medical emergencies.

Studies show that NASA, Lockheed, and the US Indian Health Service collaborated on the 1960s STARPAHC project, which revolutionized telemedicine. Massive telemedicine programs like Space Technology Applied to Rural Papago Advanced Health Care (STARPAHC) are being developed. A medical professional used astronaut equipment to give telemedicine to a Native American tribe. Numerous government and grant-funded programs employ telemedicine, including:<sup>5</sup>

- Delivering healthcare services to geographically isolated scientific outposts in the Arctic and Antarctic regions.
- Delivering healthcare services within a conflict-affected area.
- Medical care should be provided to correctional facilities without requiring inmate transportation to external healthcare facilities.
- The utilisation of digital technology for the transmission of radiology images.

Radiology fully adopted telemedicine initially. Teleradiology has been extensively embraced by the medical community after grant-funded research proved its usefulness and dependability. Some radiologists began using tele-radiology in the 1980s to receive images for telemedicine consultations. Studies demonstrate that most of the earliest telemedicine deployments were massive, requiring major personnel and organizational changes.<sup>6</sup>

Telemedicine installations used specialized equipment and software. Since only skilled operators could manage the heavy equipment, the average patient had no direct interaction with telemedicine technology.

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<sup>1</sup> "History of Telemedicine & Telehealth: When Did It Start - eVisit" (*eVisit*) <<https://evisit.com/resources/history-of-telemedicine>> accessed June 19, 2024

<sup>2</sup> Dossetor, J.B. "Beyond the Hippocratic Oath: A Memoire on the Rise of Modern Medical Ethics. Canada:" The University of Alberta Press, 301 p (2005)

<sup>3</sup> *Ibid*

<sup>4</sup> *Ibid*

<sup>5</sup> *Ibid*

<sup>6</sup> Freiburger, Gary, Mary Holcomb, and Dave Piper. "The STARPAHC collection: part of an archive of the history of telemedicine." *Journal of telemedicine and telecare* 13.5 (2007): 221-223.



Instead, a tele-presenter set up and interacted with patients. Many pioneering designs have changed due to technology and other factors. First-generation telemedicine is called "telemedicine".

The transmission of video, images, and other medical data in the 1960s is considered the start of contemporary telemedicine. Physicians at the University of Nebraska initially used video communication to treat patients in 1959. Interactive telemedicine was used to transmit neurological examinations, and other technologies followed.

Telemedicine expanded after a successful government program combining the Internet Health Service and NASA. STARPAHC was the name of the project (Space Technology Applied to Rural Papago Advanced Health Care). Telemedicine was provided to Arizona Native Americans on the Papago Reservation using NASA technology.<sup>7</sup>

In later decades, STARPHAC caught the attention of telemedicine professionals. Many educational institutions, medical facilities, and research firms with creative and ambitious ideas contributed to the rapid growth of telemedicine technology.

Telemedicine programs have reduced the number of people hospitalized for mental health issues by more than 40% (a 2012 survey), heart failure by 25%, and diabetes and COPD by 20%. About 677,000 veterans used 2.1 million telehealth sessions in 2015.<sup>8</sup>

## Telemedicine and the internet

The advent of the Internet in the 1990s led to several consequences, including information explosion. Utilizing the protocols of the internet made it feasible to support all of the information and traffic that is required for telemedicine; the information includes:

- Educational levels of the patient (text, images, video).
- Medical images such as x-rays and scans (DICOM image standards).
- Real-time audio and video consultation.
- Vital signs and other body measurements (ECG, temperature, etc.).<sup>9</sup>
- The expansion of the internet was driven by forces unrelated to health care, such as globalisation, content creation, consumer demand, and other considerations. Because of this expansion, a significant amount of money and technical work has been put into improving the Internet's infrastructure,<sup>10</sup> including:
  - Accessibility Many online services use backup servers and may dynamically start more servers as demand increases.
  - AWS hosts virtual servers for the Cloud.
  - Communication rates—bandwidth and latency—are discussed.
  - Databases and object stores may store huge items like photographs and movies.
  - Digital cameras, scanners, and other devices digitise analogue data.
  - Encryption, passwords, access levels, and other security procedures are discussed.
  - MP4 and PNG are data transfer formats.

Internet improvements have affected health care and telemedicine. Building a healthcare software application to share and save clinical data was easier and cheaper than ever thanks to web application tools

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<sup>7</sup> *Ibid*

<sup>8</sup> Ebad, Ryhan, and K. S. A. Jazan. "Telemedicine: Current and future perspectives telemedicine: Current and future perspectives." *International Journal of Computer Science Issues* 10.6 (2013): 242-249.

<sup>9</sup> "Telemedicine & Telehealth: How the Internet Is Helping Healthcare Evolve" (*Pediatrics on Demand*, April 1, 2020)

<https://pedsondemand.com/blog/telemedicine-telehealth-how-the-internet-is-helping-healthcare-evolve/> accessed June 27, 2024

<sup>10</sup> *Ibid*

and frameworks. The US government's incentives (and penalties) as an e-health pioneer have accelerated the use of EMRs. Most EMR providers allow doctors and patients to access medical records online. Patients are increasingly using internet "portals" to securely access their medical information and interact with doctors about test results, medication refills, and health issues. Doctors and patients are learning more about healthcare.<sup>11</sup>

## **The infrastructure used in telemedicine**

### **1. Telemedicine Application Areas**

Telemedicine excels at home care, emergency response, and data analysis. Tele-consultation involves sending clinical data to a doctor online for a second opinion. Teleradiology transmits diagnostic X-rays and other images; telepathology manages patient records and electronic clinical histories; tele-dermatology assists dermatologists with video conferencing or image transmission; telepsychiatry helps patients with mental health issues with video conferencing and chats; and telemedicine is used in almost every field of medicine. Using telemedicine, virtual reality, robots, and AI, surgical operations may be helped, watched, and even done remotely. Telemedicine, robotics, and AI (telesurgery).<sup>12</sup>

### **2. Telemedicine Benefits**

In recent decades, socio-economic transformations have changed the age structure of modern civilizations. Better food, hygiene, and health policies and procedures lead to a population shift toward adults and away from children. This setting is complicated by growing health care costs due to chronic disease. Health systems' long-term financial sustainability is a major challenge, especially in countries where the government pays for health care. Due to decreasing mortality and higher life expectancies, the present paradigm of intense health care at the terminal stage of life is transitioning to increased spending on chronic illness prevention and treatment. This is currently being studied. ICTs at the social assistance level allow comprehensive support and follow-up for chronic patients and low-prevalence diseases, as well as preventative medicine and public health education.<sup>13</sup>

Problems may go beyond the economy. Even within the same nation and health system, important health treatments are widely unavailable. According to 1999 data, the north had 39 to 113 primary care physicians per 100,000 people, whereas the south had 12 to 69 specialists. Most rural Indians who live more than 8 km from the nearest medical facility must travel that far for basic medical treatment. The remaining 11% of rural Indians must go far. Travel and accommodation expenditures in medically accessible regions consume a disproportionate share of the health care budget. Neurologists at tertiary care centers in Barcelona are easily accessible. In some places, people may have to drive over 70 km to reach the reference hospital.<sup>14</sup>

Telemedicine improves primary health care and hospital education and competency, shortens diagnosis and treatment waiting times, preventing more serious complications, allows remote consultation from primary care to the referral hospital, reducing referrals, and makes it easier for everyone, regardless of location, to access medical care. Comprehensiveness and interoperability are used in healthcare organizations. Maintaining therapy and patient-centered care are some examples.<sup>15</sup>

### **3. Development of the Telemedicine Service**

After analyzing strategic, organizational, and public policy aspects of telemedicine service deployment, we move on to service development, which focuses on healthcare organizations' internal explanatory elements

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<sup>11</sup> *Ibid*

<sup>12</sup> Mishra, Sanjaya & Basnet, Rajesh & Singh, Kartar. "Current telemedicine infrastructure, network, applications in India" (2006).

<sup>13</sup> Dusseux E, "Infrastructure Needed for Telemedicine Services" (*Physicians Practice*)

<<https://www.physicianspractice.com/view/infrastructure-needed-telemedicine-services>> accessed June 27, 2024

<sup>14</sup> *Ibid*

<sup>15</sup> "ACM Digital Library" (*ACM Digital Library*) <<https://dl.acm.org/doi/10.1145/3173574.3173958>> accessed June 27, 2024

and telemedicine usage descriptions. We can already witness telemedicine's benefits. It guides telemedicine progress by concentrating on four key factors:

**Security, legal, and regulatory issues:** Regulations must be addressed for telemedicine to thrive. Launching and developing a telemedicine business requires understanding the regulatory landscape. General regulations include:

- Protection of data;
- Privacy and confidentiality of data; and
- Issues related to responsibility for data.

Unwarranted spread of a life-threatening clinical illness might have disastrous effects on individuals who catch it. To safeguard patients' rights and duties, the telemedicine service implementation plan must establish protection mechanisms and define private medical privacy compliance, such as: Decentralization requires clear and concise standards for the responsible preservation of data and a variety of electronic records, such as clinical or medical papers on a single health event and the patient's entire clinical development.

Choosing which associated telemedicine users may access the data is crucial. Determine whether professionals participating in the new telemedicine service need multiple levels of information access and take action if necessary.

All professionals who are dealing with this problem must be familiar with the most recent clinical standards relevant to it; as a result, it is vital to establish a training programme in this respect.

- **Technological and infrastructure issues:** Telemedicine is difficult to deploy since the healthcare industry has many legacy systems built on proprietary technology with a lot of recorded data. Telemedicine implementation involves careful consideration of interoperability and technical infrastructure.
- **Organizational interoperability:** Telemedicine implementation requires significant collaboration across organizations, institutions, and internal procedures. Thus, interoperability ensures that services are discoverable, consistent, and focused on end-user goals.
- **Syntactic and semantic interoperability:** Syntactic interoperability is data format interoperability. In contrast, semantic interoperability refers to information meaning. Semantic interoperability lets any application interpret data, independent of its purpose. Through semantic interoperability, computers may combine data from different sources and interpret it to make it understandable.
- **Technical interoperability:** Open interfaces, data connectivity services, data integration, data display, and exchange, accessibility, and security services are technological considerations in connecting various I.T. devices.
- **ICT Infrastructures:** The level of technology needed for telemedicine must be assessed. If a technology is needed that is under development or untested, it might compromise service implementation. First-time users may encounter difficulty or need to be warned of the risks before using the service.
- **eHealth Infrastructures:** The specific eHealth infrastructures needed to create the telemedicine service must be identified and secured together with other information and communications technology issues. Remember that the service will incorporate a health information system connected to others to exchange health information with doctors and patients.
- **National Research and Education Networks (NRENs):** The National Research and Education Network (NREN) is a specialized provider of high-speed Internet services that uses data exchange infrastructure to connect research and education communities within a nation and with research networks worldwide.



## **Data security challenges in telemedicine**

### **1. Telemedicine Security**

Security flaws may be introduced when devices and systems exchange data online. Telemedicine, which has been around for millennia, has gained prominence in recent months because to the COVID-19 epidemic. With the rise of telemedicine, healthcare cyber security must be rethought. Cyber security was a major healthcare problem in 2018 (Healthcare Executive Group, 2018). Since then, the pandemic's widespread use of telemedicine has highlighted healthcare security issues. By 2020, less than half of healthcare providers will be cybersecurity-ready, according to the National Institute of Standards and Technology.<sup>16</sup>

A recent poll found that healthcare staff and patients are the most affected by the pandemic (Microsoft, 2020). The dark web, a sector of the internet not indexed by search engines and full of criminal activity, has increasingly highlighted telemedicine platforms and services (Security Scorecard, 2020). Hackers profit from hacked medical information on the dark web. A genuine medical license may bring over USD 1,000 on the dark web, more than a credit card number. Attackers may attack healthcare more profitably and riskily. Ransomware asks money to unlock files. At least 92 2020 healthcare ransomware attacks affected 18,069,012 people's protected health information. Ransomware attacks on healthcare are expected to cost \$31 billion between 2016 and 2020.<sup>17</sup>

Those who are geographically distant from one another may still get quality medical treatment thanks to telemedicine, which delivers medical interventions using electronic information and communication technology. One of the most crucial and challenging areas of e-governance is telemedicine.<sup>18</sup> Telemedicine projects have to face challenges like

- integration with the medical practice and the healthcare system,
- identification with the e-governance vision and policies of the nation,
- Its economic implications and
- it's social impact. Apart from these, there are several other challenges like sustainability, security,
- legal and ethical issues still related to telemedicine.

### **2. Implications of Cyber Attacks on Telemedicine Network**

Telemedicine patients worry about their identities being disclosed in electronic medical records. To maintain privacy, integrity, and secrecy, medical records must be restricted to authorized users. For instance, a confidential list of all Florida AIDS patients was disclosed online. The availability of this 4,000-person list has raised worries about medical data privacy. It's crucial that patient data be easily available to licensed healthcare practitioners and always correct and up-to-date. Validation of its authenticity, origin, and integrity is also crucial. Any manipulation of an electronic medical record might endanger a patient's life. Any electronic healthcare network must protect patient health data's C-I-A (confidentiality, integrity, and availability). New technologies like wireless networking have hampered e-healthcare and telemedicine security. Therefore, it's crucial to assess the potential damage a cyber assault on a network may do.<sup>19</sup>

### **3. According to the nature of the attack, breaches in telemedicine networks may be divided into one of two main types:**

- **Active attacks:** There are three distinct types of these assaults, and they include either the alteration,

<sup>16</sup> "Fact Sheet: Medicaid & CHIP and the COVID-19 Public Health Emergency | CMS" (CMS, June 14, 2021)

<<https://www.cms.gov/newsroom/fact-sheets/fact-sheet-medicare-chip-and-covid-19-public-health-emergency>> accessed June 27, 2024

<sup>17</sup> "Solutions for Challenges in Telehealth Privacy and Security" (*Journal of AHIMA*) <<https://journal.ahim.a.org/page/solutions-for-challenges-in-telehealth-privacy-and-security>> accessed June 29, 2024

<sup>18</sup> Cynergistek (September 17, 2020). Moving forward: Setting the direction. 2020 Annual Report.

<sup>19</sup> Zain. J. and Clarke. M. (2005). "Security In Telemedicine: Issues In Watermarking Medical Images". 3rd International Conference: Sciences of Electronic

interruption, or creation of patient information.

- **Masquerade:** The information's confidentiality (C) and integrity (I) may be compromised due to this. In this scenario, an entity is attempting to trick a system by falsely representing themselves and acting as if they are another entity.
- **Modification of messages:** In other words, information integrity (I) is compromised. This happens when an authorised communication is modified in part or when authorised messages are withheld and then replicated in an unauthorised manner.
- **Denial of service:** The accessibility of data is compromised by the assault. An adversary might prevent authorised users from accessing or managing their networks by overloading a system's processing or memory resources.
- **Passive attacks:** During these attacks, information may be stolen, but the information is not altered. These attacks include monitoring a system while it does business to steal sensitive information. Participating in such activities may entail overhearing conversations, sniffing the air, or observing traffic flow. An information leak or the transfer of data files to an adversary is known as a passive attack, and it occurs without the user's knowledge or consent.

## **Regulatory framework governing telemedicine**

### **1. National Medical Commission Act, 2019**

According to an official release by the Ministry of Health and Family Welfare ("Health Ministry"), the National Medical Commission Act, or "NMC Act," will become the principal legislation regulating medical education and practice in India in September 2020. The NMC Act requires doctors in India to acquire a degree in medicine from an accredited institution and be in good standing with a state medical council before treating patients. The Indian Medical Council Act, 1956 (the "IMC Act") governed the medical industry until September 2020, when the National Medical Council Act took over.

Thanks to NMC Act transition procedures, the IMC Act's rules and regulations will remain fully functional. These provisions will stay until the NMC Act's replacement standards and criteria are established. The rules are found to have followed relevant NMC Act requirements. The Indian Medical Council (Professional Conduct, Etiquette, and Ethics) Regulations, 2002 (the "MCI Code") sets professional and ethical standards for physicians' interactions with patients, pharmaceutical companies, and colleagues. MCI Code was passed in 2002. The MCI Code should be followed as if it were issued under the NMC Act while we wait for a new medical ethics guideline.

### **2. Telemedicine Practice Guidelines Issued under the MCI Code**

NITI Aayog and the Board of Governors created the Telemedicine Practice Guidelines. The Indian government created the Board of Governors to oversee medical education and practice. NITI Aayog created the guidelines instead of the Medical Council of India. All allopathic doctors must follow these principles because they're in the MCI Code.

These ideas will remain in effect until the NMC Act is modified to introduce new rules. Medical practitioners can use telemedicine regardless of their location since the Telemedicine Practice Guidelines specify which therapies are allowed and how to give them. For instance, it discusses emergency, non-emergency, and doctor-to-doctor audio/video/text consultations and their protocols. The TPG also divides medicines into "List O," "List A," and "List B," as well as a "Prohibited List," and specifies when each kind can be given (see Section IV sub-heading 8).

### **3. Government Policies Regulating Health Data**

India is working hard to create a centralized healthcare system that would digitally record all Indians' medical information. The National Health Policy, 2017, was the first step toward realizing the policy's stated goal of providing citizens with high-quality medical care through the development of a national digital health ecosystem ("NDHE"). Since then, the Ministry of Health and the Indian government think tank NITI

Aayog have issued NDHE establishment directions. The National Digital Health and Education Exchange's design and structure are described in the National Health Stack and National Digital Health Blueprint Report.

Indian officials announced that the National Digital Health Mission (NDHM) will launch on August 15, 2020. NDHM plans to offer everyone in India a Health ID. The National Data Health Model (NDHM), which contains the "HDM Policy", was recently issued for public review and discussion. The HDM Policy covers health data protection and privacy issues for patients, healthcare practitioners, clinical institutions, pharmaceutical companies, insurance providers, and others.

#### 4. Telecom Commercial Communication Customer Preference Regulations, 2018

SMS contact with patients and telemedicine platform users may be needed. Unsolicited commercial voice or SMS messages are illegal under the TCCP Regulations. Users may only receive promotional messages after enrolling with an access provider provided they have checked the proper option. The legislation does not prohibit transmitting or making business-related calls. The recipient of a transactional message must be a customer of the sender and receive the message within 30 minutes of the transaction.

The message must also relate to the transaction. Transactional communications include sending an OTP or payment information for products and services. After getting the recipient's approval, any additional communications, no matter how related to the shipment, must be sent in an access provider-registered format.

#### 5. Telemedicine Practise Guidelines, 2020

India has no legislation or regulations for video, phone, or Internet-based telemedicine. The Indian Medical Council Act, 1956; the Indian Medical Council (Professional Conduct, Etiquette, and Ethics Regulation 2002); the Drugs & Cosmetics Act, 1940 and Rules 1945; the Clinical Establishment (Registration, and Regulation) Act of 2010, and the I.T. Act, 2000 and accompanying rules govern medical practice in India. Law gaps and imprecise standards put physicians, patients, and their data at danger. The 2020 Telemedicine Practise Guidelines gave clinicians practical recommendations to facilitate the wider adoption of telemedicine across all services and models of care. These recommendations enable clinicians base their care on the latest research, suitable technology, and unique situations to make the best decisions for their patients and themselves.

#### 6. Salient features

- **Doctors can choose the medium of teleconsultation:** Patients can be consulted via face-to-face meetings, video conferences, Skype, email, fax, and even social media like Facebook and Twitter. The attending physician must exercise judgment to determine if a teleconsultation is suitable and in the patient's best interests before starting it. The physician must decide which communication method is best for the teleconsultation.
- **The doctor must maintain the same standard of care during tele-consultation as during in-person consultation:** Doctors should regard teleconsultations as seriously as in-person appointments, according to the Telemedicine Guidelines. Thus, if a doctor is sued for medical negligence, utilizing a mobile app, email, or phone to tele-consult is not a defense. Teleconsultations need medical experts to be cognizant of the medium's limitations and tailor their advice and prescriptions.
- **The patient is responsible for the accuracy of information:** The patient must provide accurate information to the doctor during a teleconsultation. The Telemedicine Guidelines state that patients, not doctors, must validate data sent to doctors. The standard of care is the same whether the consultation is in person or remotely, thus the doctor must acquire all necessary medical facts before establishing a diagnosis or treatment plan. If a doctor receives information from a patient that conflicts with what they already know or lacks confidence in the information to make a professional decision, the doctor can request additional documentation or testing as needed.



- **The caregiver is deemed to be authorized on behalf of minor or incapacitated patients:** For patients aged 16 or younger, or those unable to provide informed consent due to mental incapacity (e.g., dementia) or physical impairment, it is assumed that the caregiver has the authority to consult on the patient's behalf. For patients over the age of 16, it is necessary for the caregiver to secure the patient's consent, particularly in cases such as accidents. The Telemedicine Guidelines clearly indicate that a caregiver may conduct a teleconsultation with a patient without being physically present in the same location.
- **No fixed Format for issuing a prescription:** The process of prescribing a teleconsultation lacks a standardized pattern. The Telemedicine Guidelines offer a recommended format; however, adherence to these recommendations is not mandatory. The physician is required to provide a picture, scan, or digital copy of a signed prescription or an e-prescription to the patient via any messaging service or email. It is crucial for a physician to obtain the patient's clear consent before transferring a prescription to a pharmacy.
- **Invoice for fees:** Medical professionals may charge the necessary costs for tele- consultations. The patient needs to be provided with either a receipt or an invoice after the fees have been paid.

## CONCLUSION

Telemedicine has emerged as an effective strategy to improve the accessibility and delivery of healthcare services, especially in a geographically vast and culturally diverse country like India. Particular emphasis has been placed on the significance of data security and privacy in the advancing digital healthcare environment. The implementation of telemedicine in India is contingent upon considerations of patient privacy and autonomy. The existing regulations, including the I.T. Act, 2000, SPDI Rules, 2011, TCCP Regulations, 2018, and the NMC Act, 2020, alongside government guidelines such as the National Health Policy, 2017, and NDHM, 2020, establish a legal framework for telemedicine practices and address data security issues. The SPDI Rules 2011 establish the requirement for informed consent and affirm the patient's right to manage their personal health information.

Furthermore, due to the absence of comprehensive legislation regarding telemedicine, the Government of India, in collaboration with the Medical Council of India, has implemented the “Telemedicine Practice Guidelines, 2020” to promote the adoption of telemedicine as a standard practice among healthcare professionals. The rapid advancements in telemedicine and e-healthcare necessitate that healthcare providers adhere to regulations, ensuring the confidentiality, integrity, and availability of patient data. Current regulations provide a foundation; however, additional measures are necessary to establish and enforce specialized data security laws that address the distinct challenges posed by telemedicine. This legislation must establish regulations for the encryption and secure storage of patient data, incorporating stringent provisions for cybersecurity to protect patient information from online threats and unauthorized access. A collaborative approach is essential, involving policy-makers, healthcare providers, technology companies, and legal experts to address data security challenges in telemedicine and develop comprehensive regulations to mitigate these issues. This regulation should incorporate regular audits and assessments for telemedicine entities to evaluate compliance with data security standards and identify areas for improvement. In conclusion, the growth of telemedicine in India necessitates the safeguarding of data security and privacy to foster patient trust, stimulate innovation, and maximize the potential of digital healthcare.